



# LIMERICK ENTERPRISE DEVELOPMENT PARTNERSHIP (LEDP)

DEIS SCHOOLS VIDEO COMPETITION

**‘PRIDE IN OUR COMMUNITY’**

*Entry Guidelines – Deadline June 8<sup>th</sup>, 2024*



*Corpus Christi NS*

Charity Number: 20041397

BENEVOLENCE & ADVOCACY

ENTERPRISE

EDUCATION & UPSKILLING

Doing nothing  
is not our way

## Our purpose

***To be a catalyst for  
positive change in Limerick.***

Our community is at the heart of  
everything we do, and our collaborators  
are critical to our success.



Every person, every place has the potential to be more.

But potential needs a catalyst.

A spark that moves potential from something that might be, to something that is.

LEDP is that spark.

A mission to help people see potential and realise it.

To help Limerick help itself.

To improve lives and futures.

LEDP is vision, support, and the spark of action to find the potential within,

And move it forward.

***Potential moves us***

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LIMERICK ENTERPRISE  
DEVELOPMENT PARTNERSHIP 1999-2024

For DEIS  
Primary Schools  
in Limerick

Celebrating our *first* 25 years of  
supporting communities across Limerick

# VIDEO COMPETITION



CREATE A 3MIN VIDEO ON THE THEME:  
**'PRIDE IN OUR  
COMMUNITY'**

Win **€2,000** towards IT  
equipment for your school

## 1. About us

Limerick Enterprise Development Partnership (LEDP) is an organisation synonymous with Limerick's transformation over the past 25 years. Established as a not-for-profit, independently funded charity in response to the devastating closure of the famous Krups factory in 1998, (Southill, Limerick) with the immediate loss of over 500 direct jobs, it purchased the facility to create a new and unique operating model. LEDP lets the property and uses 100% of its revenue to invest in impactful community projects across Limerick's most disadvantaged communities. As a multi-stakeholder local partnership, LEDP provides a critical mass of economic activity and community-based services on its 20,000sq. m. Campus to support social inclusion on top of its direct financial investment in the community. The partnership is a European best in class example of a community-led development<sup>1</sup> and is unique in an Irish context.

LEDP is an organisation which on our own cannot eradicate the societal problems in our city, but we can be the spark in curtailing and minimising their impact. We can be a facilitator and catalyst of positive change by empowering people to be the change they want to see in their community.

**Doing nothing is not our way.**

## 2. Mission, Vision, Purpose

### **Mission**

LEDP's mission is 'connecting people to opportunities through enterprise, education and upskilling, benevolence, and advocacy'.

### **Vision**

Our vision is one of 'realising the full potential of the people of Limerick'.

### **Purpose**

'To be a catalyst for positive change in Limerick'.

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<sup>1</sup> 50 examples of good practice in urban development supported by the European Regional Development Fund during the 2007-2013 programming period (by AEIDL)

### 3. What we do and how we do it

#### **Enterprise**

We use our private sector experience to promote enterprise and employment at LEDP. We matter to those that are employed in our building and that are benefactors to our work.

How we do it:

- Maintain a Productive Environment
- Explore Opportunities for Development
- Build Long Term Relationships

#### **Education and Upskilling**

We support the activities of our tenants in delivering bespoke education and training programmes at LEDP. The quality of what we do improves the quality of life for the people we care about.

How we do it:

- Provision of Physical Space
- Connecting People
- Serve as a Catalyst

#### **Advocacy**

We are a voice and advocate for those individuals and communities who reach out to us. For social inclusion, for pathways to opportunities and for a sustainable future.

How we do it:

- Partnering & Networking
- Awareness Raising
- Promoting Social Advancement Causes

#### **Benevolence**

We use our physical assets to help people to help themselves, support impactful initiatives and improve community life. We do good for greater good.

How we do it:

- Financial Support
- Guidance and Care
- Property Use

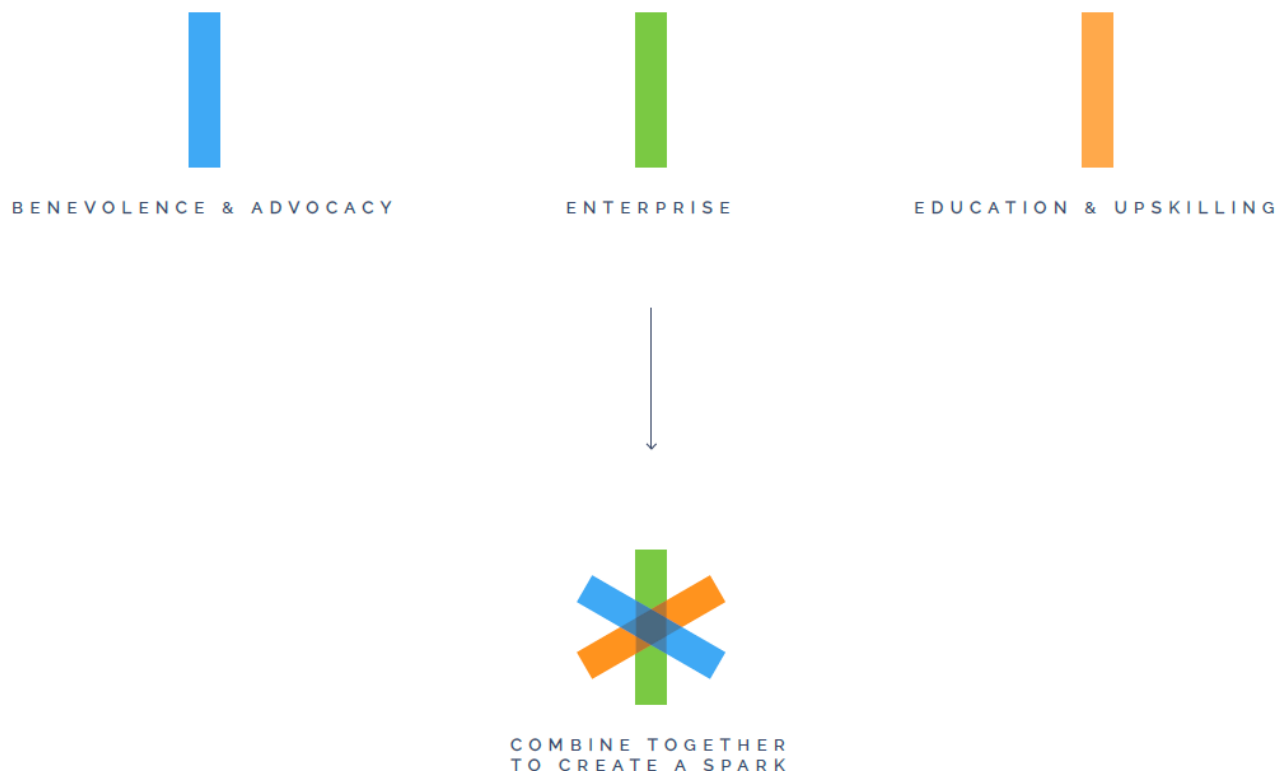
## 4. Our Strategic Priorities to 2026

Changing demographics, social responsibilities and evolving requirements have all contributed to the ambitions we have outlined in our Strategic Plan '**20 outcomes by 2026**'. (This can be downloaded from the LEDP website [www.ledp.ie](http://www.ledp.ie).)

LEDP now has the expertise to advance and positively impact contrasting elements in Limerick life. But most of all, the ethos of doing the right thing, all of the time. LEDP's Strategic Plan centres on building our impact and reputation by ensuring relevance within the community and wider stakeholder base, focused on overcoming challenges that have real-life impacts. The core activities of **enterprise, education and upskilling, benevolence, and advocacy** remain the focus of what we do.

Our Plan embraces 4 Strategic Priorities to provide the direction required on these areas to ensure the greatest impact, where we plan to invest our efforts:

- Be Relevant
- Have a Meaningful Impact
- A Sustainable Operating Model
- Be Organisationally Excellent



## Range of Previously Funded Social Impact Projects



### Educational Interventions

- UL AccessCampus partnership
- Corpus Christi NS
- Southill After Schools Club
- Our Lady Queen of Peace NS

### Mental Wellbeing

- Phoenix Arts Therapy
- Saoirse Addiction Centre



### Community Integration

- Doras Migrant Outreach
- Ukrainian Refugee 'day trip'
- Community Law & Mediation



### Helping the vulnerable

- St. Vincent de Paul drop-in centre
- Free Dinners Trust
- St. Munchins Community Centre



### Catalyst to a better life

- Good Shephard; No Interest Loan Scheme
- Galvone Child & Family Centre development
- Inter-Agency Outreach to Employment Initiative

### Social Impact

- Biodiversity investment
- Family Tree Crèche childcare
- Community Mentorship





## 6. DEIS Schools Video Competition: Terms & Conditions

- 6.1 The LEDP DEIS Video Competition is organised by Limerick Enterprise Development Partnership (LEDP) to promote community pride in primary school's students across Limerick's most disadvantaged areas.
- 6.2 The competition is open for entries from students representing their DEIS primary school. Multiple entries will not be accepted. This is a whole school submission, one entry per school.
- 6.3 The theme is restricted to the title: '**Pride in our Community**'.
- 6.4 The video length must not exceed **3 minutes**.
- 6.5 Entries will **only** be accepted via the online Application Form. Entry to the competition is free of charge.
- 6.6 LEDP will not be responsible for lost or late video entries or attempted entries or for internet, computer hardware and software, and/or any other technical errors, or delays that may prevent entry to the competition before the stated deadline. It is the responsibility of the entrant to submit the video in time and in compliance with the rules of the competition.
- 6.7 Entrants agree that LEDP will not be liable for any loss or injury resulting from participation in the competition or subsequent acceptance of prize(s).
- 6.8 Entrants agree that LEDP will not be liable in any way for any false claims, inaccuracies, copyrighted or illegal content contained in your video or in associated information links or external websites.
- 6.9 The LEDP DEIS Video Competition runs from May 10th, 2024, and the deadline for submission of videos is **June 8<sup>th</sup>, 2024**. Late entries will not be considered.
- 6.10 Video entries produced in either the English or Irish language will be accepted, and all videos will be considered equally.
- 6.11 Video entries considered offensive will not be considered.
- 6.12 Prizewinning videos will be selected by a panel of judges. The organisers' decision is final in all matters.
- 6.13 Contact details (telephone numbers and email addresses) provided in the application form may be used to directly contact video makers in the event of their video being shortlisted for a prize. Email addresses provided may be used to contact participants with a list of prize winners and to invite participation in subsequent LEDP DEIS Video Competition press release.
- 6.14 LEDP will request a high-quality copy of the original video file to upload to LEDP's own website.
- 6.15 The makers of two winning video's will receive €2,000 for their school towards IT equipment, while the makers of the 3rd, 4th and 5th-placed videos will receive €500 respectively for their school. Prizes will be payable to the school named on the application form.

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- 6.16 Prize winners agree to participate in such reasonable publicity as may be requested by LEDP. Prize winners will be announced on the LEDP website listing school and individual names, where provided.
- 6.17 Video content should be original and copyrighted material (such as video clips (e.g. TV, movies, online videos), images, sound recordings, musical compositions etc.) must not be used in the video entries.
- 6.18 It is the responsibility of the video makers to obtain all necessary permissions and releases from all persons (including parental consent from the parent/guardian of any children) appearing or identified in the video or any associated photos/still images, ensuring they are fully aware of the nature of the competition and subsequent use and display (including online and at public screenings) of the video entries by LEDP and potentially the media and general public (e.g. sharing the YouTube video links via social media).
- 6.19 By submitting your video into this competition, you hereby grant to LEDP the royalty-free, non-exclusive right to publish, broadcast, transmit and distribute content of the video, and/or elements embodied within the video, in whole or in part.
- 6.20 LEDP reserves the right to modify or vary the terms and conditions at any time.
- 6.21 By submitting your video, you agree to the above terms and conditions.



*Potential  
moves us.*



For more information, please contact us:

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E : [impactfund@ledp.ie](mailto:impactfund@ledp.ie)

W : [www.ledp.ie](http://www.ledp.ie)

